



| F O U N D E R S  
+ F R I E N D S



Thursday Jan 9, 2020  
SKYLOFTS AT MGM GRAND



# FOUNDERS + FRIENDS

Is an invite only event to be held at the **SKYLOFTS** at MGM Grand during CES in Las Vegas, Nevada.

This year's party will be held **Jan 9, 2020** from 8pm to Midnight.

## The Event

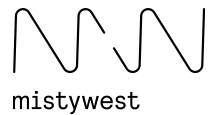
Ignited in 2016, **FOUNDERS & FRIENDS** is an inherently mindful event that allows fostering of meaningful connections.

Hosted by 5 to 6 companies, this is an exciting evening of networking and socializing, bringing in key players from across the spectrum - from design to high tech, investment to entrepreneurs.

In addition to the Title Hosts, we have Demo Hosts of both high technology and art installations who showcase their projects for guests in interactive displays.



# 2019's Co-Hosts



**COOPER PERKINS**

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## The Guest List

Co-hosts have the privilege of curating their guest list by providing VIP invites to guests of their choice.

Last year, the party had over 300 guests that ranged from founders of startups to executives from Fortune 500 companies.

Provided is a sample of high profile companies that had representation at **FOUNDERS & FRIENDS** in 2019.

The HTC logo is displayed in a light green, lowercase, sans-serif font.



## The Venue

The **SKYLOFTS** at MGM Grand is a grandiose bi-level suite with ultra-chic decor. The main event area where the party is hosted is approx 3000sqft. The total area of the entire suite, including the 3 bedrooms, is 6000sqft.

Title Hosts have the option to rent one of the adjoining 3 rooms to be an exclusive location that showcases demos or other promotional materials.



## The Demos

A core component of **FOUNDERS & FRIENDS** is showcasing up-and-coming technologies.

Among our hosts' exhibits in 2018 was a demo of a cutting-edge volumetric display by **Looking Glass Factory** and educational VR experiences by MIT Media Lab alum **ScienceVR**.



As a Title Host or Demo Host of

# F O U N D E R S + F R I E N D S

You Can Expect:



Catering



Liquor Sponsorship  
Coordinated by  
MistyWest



Technology Demos



Event Photography



Access To a Digital  
Invite That Can Be  
Sent to Guests



Art Installations



All PR, Social Media  
& Other Marketing  
Aspects Looked After





## The Numbers

We ask that **FOUNDERS & FRIENDS** Co-Hosts split costs for the event.

### **Title Hosts - \$6,000**

Premier Brand Placement, Preferred Spot Selection, Private Room + 80 Invites

### **Demo Hosts - \$2,500**

Secondary Brand Placement, Secondary Spot Selection + 20 Invites

Contact Dan Millar at

[dan.millar@mistywest.com](mailto:dan.millar@mistywest.com) for more info!

WE HOPE THAT YOU WILL JOIN US  
FOR THIS EXCITING EVENT!

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